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EXPERIENCE

Brown Bag Marketing

2023 - 2024

Senior Designer

- + Led creative development of campaign materials and marketing assets for multiple local large and small business clients.
- + Managed a small team of contractors to develop 3D motion assets for a client campaign.
- + Created a variety of illustrated assets and storyboards for projects as needed.

Focus Brands

2015 - 2023

Senior Graphic Designer

- + Developed and delivered national campaigns and graphics for a variety of restaurant brands and franchisees. Delivering on-time, exceptional graphics that elevate brand continuity and on-trend design appeal.
- + Created and maintained campaign assets across multiple client-facing marketing platforms such as web and app preroll and banners, as well as direct mailers and marketing materials.
- + Manage freelance and third-party mediation when needed.

Floyd County Productions

2011 - 2015

Background Design Illustrator

- + Collaborated with creative directors and producers to develop and execute concepts into digital layouts.
- + Leveraged time-management skills to organize and deliver projects quickly and efficiently.
- + Developed environments, props, and lighting for multiple animated projects utilizing both traditional and digital techniques.

eCompanyStore

2008 - 2011

Graphic Designer

- + Designed and supplied original graphics for a variety of clients, delivering designs and assets that maintained brand continuity and exceeded expectations.
- + Communicated directly with clients to provide direction and ensure quality and creative standards were fulfilled.

Atlanta Creative Graphics

2007

Designer/Print Manager

- + Created graphics, signage, and vehicle wraps for local large and small businesses.
- + Oversaw production-quality comps, preparation, and installation of finished projects.

TECHNICAL SKILLS

- + Expert knowledge of Adobe Creative Suite, including Photoshop, Illustrator, After Effects and InDesign. familiarity across multiple UI and front end softwares including Figma, XD, Sketch, and presentation software such as Slides, and Acrobat.
- + Experienced with motion design and 3D development. Comfortable with Blender and 3D pipelines with attention to modeling and animation, and working with photogrammetry.
- + Traditional illustration, drawing, and rendering skills. Capable of producing physical or digital sketches, storyboards, and designs.
- + AI proficient - knowledge of capabilities and limitations; experience with static and motion generation.
- + Mac and PC ambidextrous, able to transition between both iOS and Windows platforms.

PROFICIENCIES

- + Passionate to collaborate. Able to clearly communicate and share ideas, direct team members, and contribute to meet deadlines and objectives.
- + Experienced at working within strict deadlines and fast-paced project environments, staying flexible, professional, and positive in stressful situations.

AWARDS

2015-16 Primetime Emmy® Award
Outstanding Animated Program - Archer
Background Artist

EDUCATION

Bachelor of Fine Arts, Sequential Art
Savannah College of Art & Design - Savannah, GA - 2006